

The Lomond Press

VOL. 2. NO 26

LOMOND, ALBERTA, FRIDAY, DECEMBER 14, 1917.

\$1.00 PER YEAR.

LOCALETS

Mrs. John Patton arrived from Scotland Tuesday.

Rev. W. H. Irwin was storm-stayed in Retlaw over Sunday.

F. O. McKenna was in the Hat a couple of times this week.

Dad Frownfelter left Wednesday for a visit to his old home in the States.

J. E. Armstrong of Cobie is in Lomond with the intention of purchasing a farm.

R. R. Saunders braved the elements and drove a car down from Okotoks on Saturday.

W. A. Teskey is preparing to open a branch Ford garage and service station in Travers.

Mrs. H. Aseltine left last Saturday on a winter's visit to relatives on the West coast.

W. H. Smith, J. Moran and F. O. McKenna left Wednesday afternoon for Calgary to hear Sir Wilfrid Laurier speak.

John Koch left Wednesday morning for Swift Current to visit relatives, from there he will take a trip to North Dakota.

Thursday an auto made the run from Vulcan to Lomond in 7 hours. The road was filled with snow drifts nearly the whole way.

Sam Henderson left on Wednesday morning for Detroit, Mich. We have suspicions that Sam is harboring illusions about two living as cheaply as one, etc.

A. W. Tulloch will be at The Press office every day, excepting Sundays, next to January 1st for the purpose of collecting taxes for the Rural Municipality of Clifton.

Tuesday the Lomond unlimited made the run from Suffield, 83 miles, in 12 hours. This is not the best the flier can do. There was a head wind part of the way. No stock was injured.

For the past week the thermometers have been registering from 10 to 28 below, with the exception of the one at the Commercial hotel, which has been registering from 10 to 60 above. Even thermometers cannot be relied upon during an election campaign.

The Frank Brown Co. has taken on the services of H. Aseltine for the winter and Harry is assisting in some fancy Christmas decorations. There is more of the old-time Christmas atmosphere in the local stores this year. Marshall & Wilson and R. H. Hughes are both unpacking large quantities of holiday goods ready to capture the Christmas trade.

The political happenings locally during the past couple of weeks were the Unionist meeting Friday night, addressed by Messrs. Halliday and Popham, and the Liberal meeting Tuesday night, addressed by Messrs. Gouge and McKenna. In summing the speeches of campaign spellbinders, one cannot but marvel at the vast difference between Tweedledee and Tweedledum.

Apparently there have been a num-

ber of mistakes made in the accounting of prize awards at the time of the Lomond Agricultural Exhibition. Some people have been quick in circulating the report that the officials were endeavoring to bite this amount out of the unsuspecting public. This is very unjust to the executive, as no such idea is or has been fostered. This was their first fair and errors were unavoidable to the inexperienced. Adjustments will gladly be made on the receipt of any reasonable grounds for making search into the records.

Badger Lake

The Red Cross oyster supper on Friday evening was a signal success from the standpoint of enjoyment, even though the cold kept a large number away. At that, the financial results were very gratifying. The committee in charge is very grateful for the co-operation of everyone towards success. No one was allowed to leave the table unsatisfied and there was ample variety for those who could not look an oyster in the face. The program proved a very enjoyable affair. The musical efforts of Mrs. Mitchell and Mr. Snowden of Lomond in conjunction with Mrs. Varco, were very well received, and many thanks are offered them for their timely assistance. The amateur sketch, "A White Shawl," occupied the best part of an hour and provided a welcome source of amusement and enjoyment. Aunt Betty and Dr. Adolphus Katz in the persons of Mrs. Trew and F. A. Stephens, excelled in the amateur portrayal of comedy. They were ably supported by Katherine and Elizabeth Steele (Miss Davis and Mrs. King, and George Ryall and Arthur Clayton (Roger Wilkinson and R. L. King). After the concert a few hours were pleasantly spent in dancing. Jerome Durand and Fred Bratton provided the music.

Bert and Ella Horton, with a party of friends, came down from Standard to take in the oyster feed. They got stormed in and returned by train Wednesday, stopping in the meantime with Mr. and Mrs. Haley.

George Hauger is away for a few weeks. His prospective trip is to Duluth.

The mail route has been a thing of uncertainty during the stormy weather.

Robert McManus has his new residence ready for the plasterer.

The Thompsons and Wilkinsons are hauling hay this week.

J. J. Shaw is away to B. C. again for the winter.

E. G. Haley was in Calgary last week.

Murder at Sea.

The unwritten law of the deep from time immemorial has been that the captain of a ship must defend with his life the passengers entrusted to his safe-keeping, and he himself the last to leave the ship.

By the laws of civilized nations the lives of those traveling on unprotected ships have been considered sacred.

It has been left to modern German

culture to introduce murder at sea. We remember the Lusitania, Falabar, the Belgium Prince, but at this moment we particularly think of Captain Fryatt, in command of a passenger ship, whose only offence was that he sought to save the ship from the hungry maw of the Prussian Wolf in endeavoring to save his ship from being submarined. He was sent through the farce of a mock trial, condemned to death and was shot. Had he been a naval officer, seaman or soldier, he would have been made prisoner; because he was a merchant seaman, his life (according to the law of German civilization) must be forfeited. He is only one of many; thousands have been torpedoed again and again, and after reaching port they sign on again and are out again on the Long Lone Trail.

For the merchant seaman there is no patriotic allowance, separation or pension for his dear dependents; this is one of the objects the Navy League is seeking to provide for.

For Increased Production.

Hon. Duncan Marshall, minister of agriculture, announces his plan for increasing the hog production in Alberta, at the request of the food controller, as follows:

Arrangements are being made by the provincial department for the purchase of some five or six hundred breeding sows. These are to be collected at Calgary and Edmonton to be resold to farmers at cost. A large number of these sows, no doubt, will be bought of the packing plants where they have been shipped for slaughter, and in that way they will be rescued, to be used for breeding purposes.

The agricultural societies throughout the province have been requested by the minister of agriculture to organize their districts and make a thorough canvass of farmers, with an effort to induce them to put in two or three extra breeding sows, either to be purchased in the locality or to be bought from the department.

The purchase and distribution of the breeding sows will be in charge of W. F. Stevens, the live stock commissioner, and all parties wishing to purchase these sows will communicate with Mr. Stevens at his office. Parliament buildings, Edmonton.

Arrangements are being made also for doubling the number of breeding sows on all the demonstration farms. The live stock commissioner is also holding a number of meetings throughout the province with a view to stimulating the increased production of hogs and in this work he is being assisted by President Wood of the U. F. A., Dean Howes of the college of agriculture and some members of the department.

Farmers are being urged to take this matter up as a war measure without any regard to profits, and are urged to do it as a public necessity, regardless of the cost of grain. The appeal and the canvass will be made in a systematic manner and it is expected it will meet with a very general response. Any farmer is at liberty to purchase

sows that they may want direct from the department without relation to his agricultural society, but if a number of farmers can unite through the agricultural society or through the local of the U. F. A., better shipping arrangements can be made and the cost somewhat lessened, but this appeal is being made generally throughout all the newspapers in the Province of Alberta, for the farmers to assist in the production of fats, which is an absolute essential to the winning of the war.

TRAVERS

The dance in Paulson's hall on the 23rd November was well attended.

Born—November 20th, to Mr. and Mrs. Elmer Hamm of Wheat Center, a son.

Mr. and Mrs. Kaump were Lethbridge visitors this week.

Mr. and Mrs. H. B. Ulrich left this week for California, where they intend to spend the winter.

Mr. and Mrs. G. E. Kaump and Mr. and Mrs. Murphy were visiting Mr. and Mrs. Fogarty last Sunday.

Grey Kaitting has purchased a new McLaughlin car. He is agent for the McLaughlin now.

Mr. and Mrs. J. H. Scott moved to Carmangay this week.

Mr. and Mrs. J. W. Murphy and Mr. and Mrs. Fogarty leave next week for Minneapolis, where they are going to spend the winter.

Municipal Elections.

The councillors in all but one division were elected by acclamation in the Rural Municipality of Clifton No. 127. In Division 2 there was a contest, T. A. Creighton being elected by a majority of 8. In Division 3 no nominations were made. Following those elected:

Division 1—W. J. Orr, acclamation.

Division 2—T. A. Creighton.

Division 3—To be appointed.

Division 4—Porter Noyes, acclamation.

Division 5—A. R. Hanna, acclamation.

Division 6—Thomas Chapman acclamation.

Logical Results.

It pleases us mightily to notice that the publications that have had the courage to advance their subscription price are carrying more advertising than they ever did, and they are getting this increased business with a smaller net circulation without lowering their advertising rates. It is not good business to continue to sell newspapers at a penny, or any other kind of a publication at a lower cost than the cost of production. Reports from all sections of the country show very clearly that advertisers place a higher valuation on publications that place a high valuation on themselves.—Advertising News.

The polling booth for Lomond will be in The Press office.

McLAUGHLIN

GARAGE LOMOND

C. R. ADAMS

Full line of Famous Mclaughlin
Cars on hand.

Two Second-Hand Fords in Good Condi-
tion for Sale. Also a Chevrolet 1917 model

Expert Repairing Done on all
Makes of Cars.

Try the 4 X

Meat Market

First-Class Butcher and Meat
Market Service in
FRESH and CURED MEATS
Fish and Oysters in Season.

Cattle and Hides Bought at Highest Market Price

Neil Brothers - - - Lomond

Horse Exchange

(Farrell and Porter Barn)

Work Horses for Sale at
All Times.

W. FITZGERALD
PROPRIETORS.

FOR SALE.

Restaurant building, rooms and beds,
restaurant equipment all in its en-
tirety, for sale. Good opportunity for
a person desiring a good business loca-
tion in Lomond. Apply to

JOHN HOLO, Lomond.

TEACHER WANTED

Qualified experienced teacher wanted
for First Chance S.D. No. 2043. State
salary. Duties to commence the first
of the new year.

GRANT HAYNES, Secretary,
Badger Lake P.O.

Very Formal.

"Are you on very friendly terms with
your neighbor in the apartments?"

"Well, no. She's rather formal—al-
ways sends her card when she wishes
to borrow flour, and if she wants both
flour and sugar she sends two cards."

Stunning.

"Oh, Effie, your new gown and hat
are stunning!"

"Yes, Alfred hasn't recovered yet
from the shock the bill gave him."

A Good Rule.

Do all the good you can to all the
people you can as long as ever you can
in every place you can.

Privileged Swordmakers.

Many of the kings of Spain accord-
ed to the finest swordmakers of To-
ledo certain privileges, such as ex-
emption from certain imposts and
duties appertaining to the sale of
swords, the purchase of iron and
steel and other primary materials.

ANNOUNCEMENT To Auto Owners

Mr. Homer King, recently of Bow Island, is taking
charge of the repair department in the Central Garage.
Mr. King is an experienced mechanic of high repute and
will bring to the Central Garage all that is desired in
mechanical ability. It will be an aim to give a first-class
service first to the Chevrolet and Dodge cars, but all work
will be given thorough consideration. The necessary
shelves will be found well supplied with a

Complete Line of Repairs, Tires,
Accessories, Etc.

Battery-Changing Plant.

Mr. King is also schooled in electrical mechanics and
will be able to handle all battery troubles right in Lomond.
He is capable of reconstructing your battery from the
ground up. We are installing a battery-charging plant
as an extra service to our patrons. Our idea is to have a
garage that will give the public a complete service.

J. A. BOWERS

CENTRAL GARAGE

LOMOND, -:- ALBERTA

Santa Claus Headquarters AT HUGHES' DRUG STORE.

Be sure and see our line of gifts when doing your Christ-
shopping. Here are a few of our leaders:

Kodaks. Fancy Stationery. Boxed Chocolates.
Perfumes. Hand-Painted China.
Toilet Sets. Brass Goods. Cigars in boxes of 10 and 20.
Toys. Dolls. Books, etc. etc.

R. H. Hughes

CHEMIST

DRUGGIST

Bow City Coal Mine!

Plenty of Coal Ready - Plenty of Miners
No Delay in Loading Teams.
\$4.00 Per Ton

THE PRAIRIE COAL COMPANY, LTD.

Eyremore P. O.

GIRLS WHO DISAPPEAR.

Tragedy of the Thousands That Sink Into Oblivion Yearly.

Police statistics of New York city show that at least two girls disappear from home every day in the year.

They vanish into oblivion. Soon they are forgotten, but the heartache of the mother left behind is never stilled. It will ache on through the remaining days of her life.

And what becomes of the girls who disappear?

That is a problem that we will not attempt to solve. We only know that they are swept away by the great whirlpool of life.

The federal statistics furnished by the bureau of vital statistics show that 60,000 persons disappear each year. They vanish into oblivion. A greater proportion of these are young girls. The men who disappear turn up sooner or later in most cases, but the girls, as a rule, are forever lost. Having cut away from their social ties, having burned their bridges behind them, these disappearing girls abandon usually all thought or hope of returning and become isolated members of the social colony of which they once were members. They prefer to struggle on as best they can.

It is one of life's tragedies.—Memphis Commercial Appeal.

THE BANK OF ENGLAND.

It is a Private Company, but Acts as the Nation's Banker.

The Bank of England is not, as most people think, a government institution. It is a private company, but reaps a good profit by acting as the nation's banker. The remuneration paid to the Bank of England for the management of the national debt was fixed in 1906 as a yearly sum of the rate of £325 per million pounds and at the rate of £100 for every million pounds above this amount.

Before any of the government money that goes into the Bank of England can be spent a certain procedure has to be followed. First of all an order signed by the king and countersigned by two lords of the treasury has to be forwarded to the comptroller and auditor general of the exchequer and audit department. Then the comptroller hands an order to the treasury authorizing the Bank of England to debit the exchequer account and credit the account of the paymaster general, who makes all payments on behalf of the various departments.

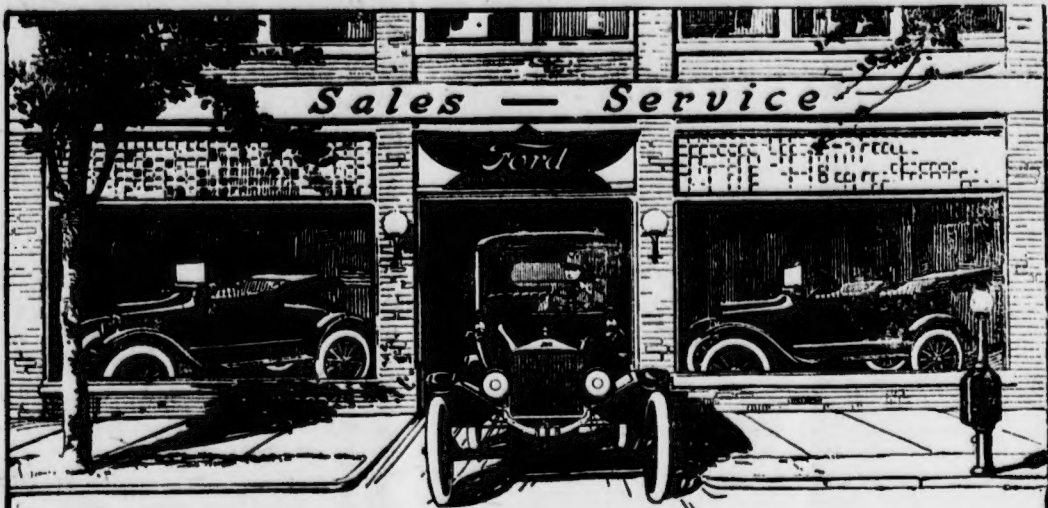
Afterward the comptroller scrutinizes all the accounts paid to see that the money has been spent in accordance with the wishes of parliament.—Westminster Gazette.

Training Naval Gunners.

When England trains her gunners for the sea she sends them to Whale Island in Portsmouth harbor. Here the entire island is given over to steel sheds which are built like gun turrets on a battleship. The great guns projecting from these sheds are dummies, though they are exact counterparts of those on a battleship. The prospective officers and men are made to go through the exercise of range finding, loading, aiming and "firing" these guns as rigidly as if they were in a real battle at sea. The heavy steel projectiles are hauled from the magazine by hydraulic and electric cranes, just as in an actual ship. A real breech mechanism locks the projectile and its powder charge in the gun, while an intricate swivel mounting of steel swings the gun into the firing position.—Popular Science Monthly.

The Cithern.

The cithern, a musical instrument resembling the guitar, mentioned in I Maccabees iv, 54, employed by the Maccabees, was probably introduced into Palestine by the Hebrews after their return from the Babylonian captivity.



Complete Service to Ford Owners Everywhere

COURTEOUS attention to your needs wherever you may travel is something you appreciate, and being a Ford owner you can get it. You are always "among friends".

There are more than 700 Ford Dealer Service Stations throughout Canada. These are always within easy reach of Ford owners—for gasoline, oil, tires, repairs, accessories, expert advice or motor adjustments.

The cost of Ford Service is as remarkably low as the cost of the car itself. Nineteen of the most called for parts cost only \$5.40. Just compare this with the cost of spare parts for other cars and you will realize the advantage of owning a Ford.

Ford

THE UNIVERSAL CAR

Runabout - - \$475
Touring - - \$495
Coupe - - \$770
Sedan - - \$970

F. O. B. FORD, ONT.

W. A. TESKEY, Dealer, Lomond.

F. O. McKENNA

BARRISTER, SOLICITOR, NOTARY

Office: Above Standard Bank

LOMOND - - ALBERTA.

HERBERT J. MABER

SOLICITOR AND
BARRISTER

VULCAN

ALBERTA

Restaurant

Jang How, Prop.

MEALS AT ALL HOURS

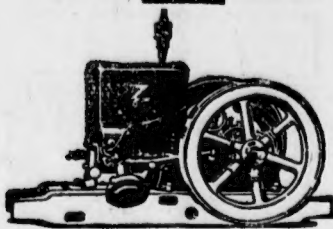
Soft Drinks Temperance Beer,
Confectionery, Cigars and Tobacco

Pianos and Phonographs

See our stock of Pianos and
Phonographs before you buy.
Good Stock of Records

MRS. A. GREENWOOD

**Come In
and See It!**



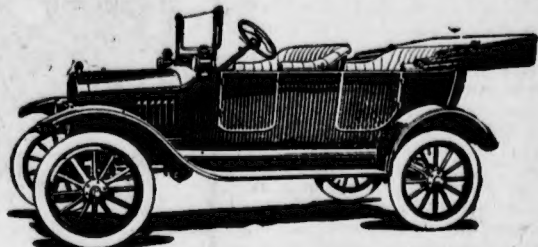
The busy man and the busy farmer can no longer do without a car. True economy designates "The Ford." In the first instance it replaces the team and democrat at about the same initial cost—and in the saving of time, the giving of service and pleasure there is absolutely no comparison. "The Ford" wins by two WHEEL BASES. Buy your car now. This is the time of the year when roads are at their best.

W. A. TESKEY, Ford Service Station, Lomond.

The Famous Fairbanks Line

All over the country, wherever Fairbanks machinery is sold, it is recommended by the purchasers for its dependability and durability. When we agents sell a Fairbanks engine, we know it is going to do the work we tell the buyer it will do. This company has built up a tremendous business on these principles and is catering to an ever-increasing demand on this account.

PUT A FAIRBANKS ENGINE ON YOUR PUMP, IN YOUR WASH ROOM AND ON YOUR FEED GRINDER in your Granary. Anywhere and Everywhere.



FOR SALE An 8-16 Mogul gasoline engine and plows, nearly new. Apply to Otto Hoeg, 10-17.19 20-17.

The Lomond Press

LOMOND, ALBERTA.

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP.

LOMOND, ALBERTA, Dec. 14, 1917

United We Win.

Suppose you have read this heading so often since war was declared that you will think we are going to spout some more on that more than worn out issue. Right now it is the Lomond train and mail service. It is very evident that there is necessary some united effort to gain some improvement in the situation. The little harpings of The Press apparently avail nothing, as it has not sufficient momentum behind it. It will require the united effort of all the people served by the C. P. R. on this branch line to gain any recognition. We do not approve of the idea of petitions, but it looks as if that is the only way out of the matter. These petitions are going to be placed before you in the course of a few days and we want you to take to them like Victory Bonds. Every name will count and when they are handed in we are going to see that they go to the right parties and that some recognition is made to our just demands.

NOTES

After Monday we expect things will adjust themselves and we all can hang out the sign "business as usual."

Eastern excursionists on the December 5th train, with their berth reservations, etc., arranged, were unfortunate in not arriving in Medicine Hat till after the through train had pulled out—120 miles in twelve hours, 10 miles per hour—just five times faster than our old oxen traveled on the trail in 1909. Oh! you C. P. R.

Though the winter is young it is no fledgling. Motor car drivers can attest to that. Frozen radiators, snow drifts and excessively frosty winds have

practically shut out the car traffic. The school van service has suffered considerably, but it must be remembered that under any like circumstances very few of the children would have been able to attend school in unorganized districts.

Wheat Center.

EDITOR PRESS: When the statement of the Burdock School District Patriotic Fund appeared in the Lomond Press, we noticed that Chas. Dalton's name had been omitted, making the total \$334.00 instead of \$394.99. Would you please mention this in the next issue of The Lomond Press.

WM. PATERSON,

Sec'y-Treas. Patriotic Fund.

[In all newspaper offices the proof-reader is usually the goat. As The Press hasn't a proofreader, the blame for the error can be placed on his shoulders without injury to any one.]

Oddly Expressed.

In one of his letters William Brookfield tells how as school inspector he had to give an examination on physical science. "What was I to do? I knew nothing about hydrogen or oxygen or any other 'gen.' So I set them a paper which I called 'applied science.' One of my questions was, 'What would you do to cure a cold in the head?' A young lady answered, 'I should put my feet into hot water till you were in a profuse perspiration.'"

Poor Richard.

"In December of the year 1732," says Bigelow's "Life of Franklin," "Franklin commenced the publication of what he styled 'Poor Richard's Almanac,' price fivepence. It attained an astonishing popularity and at once. Three editions were sold within the month of its appearance. The average sale for twenty-five years was 10,000 a year."

How It Ended.

Bacon—I understand that your wife had a quarrel with my wife over the telephone.

Egbert—I believe so.

"How did it end?"

"Like all women's quarrels—in talk."

Ma Didn't Understand.

The young lady was looking over a book of views.

"Oh, see the Pitti palace!"

"Miranda," said the mother severely, "I told you to stop talking baby talk. If a thing is pretty call it pretty."



EST'D 1873

THE STANDARD BANK

OF CANADA
HEAD OFFICE - TORONTO

TRUST FUNDS

Our Savings Department gives you a guarantee of absolute security and interest at current rate.

LOMOND BRANCH

C. H. ST. JOHN,

Manager.

The "Webber" WAGON

The "Webber" is the standard wagon almost everywhere you go. We have a carload in just now and can fix you up with a good wagon and tank on short notice. There are lots of other things you will require in the Machine Line and we are here to provide you the service.

Agents for the

Overland Cars

The Car of Service

"LALLEY" ELECTRIC LIGHTING SYSTEMS.

FULL LINE I.H.C. FARM MACHINERY

IMPERIAL OIL CO'S. FUEL OILS, GREASES, ETC.

DE LAVAL REAM SEPARATORS

Smith & Moran

SIZE OF HUN ARMIES

GERMANS HAVE LESS THAN FOUR MILLION EFFECTIVES.

Hilaire Belloc Replies to Mr. Gerard's Statement That Prussia Still Has Nine Million Effective Men to Carry on the War—British Expert Gives Estimate of Figures.

THE statement of Mr. Gerard, the former United States Ambassador at Berlin, that Germany has nine million effectives left is riddled by Hilaire Belloc in an article in Land and Water. Mr. Belloc shows how the Germans have gulled their own people and some outsiders by false figures. His article in part says:

The German effectives—in the sense of combatant units—are perfectly well known. They are somewhat over three million (at the most 3½), organized in divisions and lesser units, the numbers and positions of which have been ascertained and are followed minutely as the war proceeds. Behind these effectives is an organized reserve power of men in depot, now very considerably less than half a million (at which figure it stood ten weeks ago), but to be increased in a very few weeks by the greater part of class 1919, and before the end of the year by nearly the whole of that class.

The word "effectives" is generally used to mean the men organized in units for combatant service—the actual fighting force. For instance, when you are told by a military historian that "Napoleon had a difficulty in keeping up his effectives in 1814," the phrase refers to difficulties in the upkeep of combatant forces in the field—the filling of gaps resulting from death, capture, sickness, and wounds on active service. It is not a word of that precise scientific or technical value which words often acquire after long service, and one can easily conceive that one source of error in the remark we are criticizing might be the loose or double use of the word "effective"; first, to mean mobilized men in general, and next to mean of active service alone.

Whether the word "effectives" has been used first loosely and then technically, thereby creating a confusion, or whether it has been used throughout to mean the fighting forces alone, is of little consequence to a true statement of the position. The statistics of this are well known:

1. Total ration strength of the German army about five and a half million, or a little under.
2. Of this large body, the only part which counts in our calculation of fighting strength is the organized combatant active force, and is about, or perhaps at the present moment a little under, three and a quarter millions. This is what would normally be called the "effectives."

3. Of the balance of somewhat over two millions, and perhaps nearly two million and a quarter, the great bulk are made up either of men who are used to garrison, to supply, etc., but are too old to be used in the field (save a few exceptionally here and there), or of men so affected by war in the way of wounds and illness that they can only be used for similar auxiliary purposes. These last do not count among "definite" losses, that is, they are not out of the army forever, as are the dead, the prisoners, and the discharged from very bad wounds or illness; but then, neither are they capable of active service in the future.

The only part of this balance between the total ration strength (5½ millions) and the army in the field (3¼ millions) that counts in the active strength of the enemy is the number Germany has in depot; that was in June last under half a mil-

Take 20 per cent as your share of the profit, if you care to buy now for this year or for future needs. This sounds like something for nothing, but it is not the case. We're not giving things away. Our policy is small profits, quick returns, satisfied customers. Our stock was bought at the right time, in the right place. We made extra good buys and bought heavy. Our prices to you on this stock are in most instances on a par with today's wholesale prices, and prices will be higher next year. Your bank pays 3 per cent. Come here and stock up in clothing, especially woollens, and make 20 per cent. and probably much more. We want you to feel at liberty to come in and check up our offerings without being urged to buy. See our display of useful Christmas gifts for men and boys. Also a special display of cosy corner felt slippers for misses and children in the new Grenadier style, various colors.

The Frank Brown Co.

Limited, Lomond.

lion—excluding class 1919. By some British accounts this reserve is by this time so depleted that the first of class 1919 have begun to appear in the battle—but they are barely due, and it is probable that prisoners of 1919 are volunteers. This class was expected rather in the beginning of September than at the end of August, and they will probably dribble in during autumn, to the extent of 350,000 or thereabouts. This is not the whole of class 1919. The remainder of it, to the extent of 140,000 or a little more, were put back as immature for later training, and most of them will presumably appear in the winter.

Such is, in rough figures, the situation of the enemy as regards effectives, that is, in combatant numbers. There is no mystery about it. The figures are perfectly well known and generally dealt with all over Europe by those who concern themselves with close and rational study of the campaign. They are based, of course, upon the convergence of many different kinds of information, all grouped under the intelligence department of the various belligerents.

Freak Pigeons on View.

Freak pigeons from all over the world are on exhibit at the Horne Zoological Farm, near Independence, Kansas. One of the pigeons to be exhibited has three legs, three wings, two bills, two heads. The smallest pigeon in the world, and one claimed to be the largest will be exhibited also. A five-legged horse and a number of lions, bears, and deer, all with a freakish trait, will be shown. Some of the pigeons to be exhibited cost as much as \$200 a pair, and many of the other birds and animals cost large sums.

Do not miss the chance to see as much as we can exhibit our deeds.

A Bird in the Hand---

You perhaps are perfectly familiar with the remainder of the old adage. This was thoroughly applicable to birds; but when you come to talk of dollars and cents there is another side to the story.

Take the history of all our large business organizations and you will find that their success is founded on the suspicion that there were "birds in the bush." Some people call it "insight," some "good business"—but the principle involved shows that there was considerable legitimate speculation.

FARMERS

Take this lesson and apply it to your own business organization in Lomond. Many a "bird" has already been delivered from the "bush" to you even at this short date. Always keep in mind the "bush" and what may be hidden therein. Your co-operative business depends upon your co-operation for success, and success can only be measured by the extent of your support.

ASSOCIATED FARMERS, Limited.

Delaney & Armstrong

Dray and Transfer in Connection.
We Move Pianos Without a Scratch.

We Carry a Full Line of
High Grade Farm Machinery

-- BUY YOUR --
CHRISTMAS GOODS

--- FROM ---
T.A. KENNEDY

Cut Glass, Silverware, Leather
Goods and a good assortment of

Christmas Toys

Why not a good Kitchen Range
for the Lady of the House?

ROMANCE OF COAL

Some of the Products This Complex
Material Yields to Man.

Coal seems to be rather an uninteresting thing. Who would imagine that the great, ugly black lumps could afford any one a subject worthy of study? And yet this same coal has given civilization many of its greatest possessions. The beautiful pink scarfs worn by women are colored with dyes that come from coal. The gas used to illuminate and to heat our homes is a product of the distillation of coal. Valuable chemicals, such as benzine, naphthalene and toluene, are coal products.

The tar used in paving streets and protecting roofs from rain is also a byproduct of the commercial treatment of coal, and finally aniline, the basis of aniline dyes and coloring materials, is one of the valuable chemicals contained in coal.

Coal is indeed one of the most complex materials to be found in all nature. To learn what it is we must go back to the dim, geological ages. The luxuriant vegetation of these past times, untrammelled by human feet and uncut by human hands, year after year grew, bloomed, faded and decayed, forming deep beds of rotted, woody fiber.

By degrees certain gases, such as hydrogen and oxygen, were partly lost from the mass of vegetable material. Pressure and heat converted this material into what we know as coal.

How He Cleared Himself.

While passing along a busy street in Dublin a lady was relieved of her hand bag, and Sandy was arrested on suspicion of having snatched it. He was placed among a group of men, and the lady was asked to single out the culprit. She passed down the line till she came to Sandy.

"Officer," she said, "I think that is the man, although I did not see his face, but his clothes appear to be similar."

"The lady's wrong, sir. I was wearing a different suit. Can I go now, sir?" said Sandy.

Explained.

"I know a man who is very successful in business, and yet all his customers know his talk about his goods is chiefly hot air."

"How does he manage to fool them, then?"

"He doesn't. He deals in furnaces."

**Canadian Pacific Railway
GO EAST**

Excursion tickets to EASTERN CANADA. Also principal Cities in the UNITED STATES. On sale daily during the month of December. Final Return Limit Three Months from date of issue.

Vancouver, Victoria or New Westminster

Tickets on Sale December 2nd to 8th; January 6th to 12th; February 3rd to 9th. Final Return Limit, April 30th.

TRAVEL BY

"The World's Greatest Highway."

Two Trans-Continental Trains—Daily.

Tickets and full information from any C. P. R. Agent.

R. DAWSON, District Passenger Agent, Calgary, Alta.

Union Government

is concentrating its efforts to win the War. It has gone about raising reinforcements in the only practical way; under the Military Service Act, 1917.

Laurier, Bourassa and their adherents admit their intention of holding up reinforcements so urgently needed in the trenches.

Where do YOU stand?

To Back up the Boys—

To Hasten Victory—

To Win the War—

SUPPORT UNION GOVERNMENT

To Women Voters:

Every woman may vote who is a British subject 21 years of age, resident in Canada one year, and in the constituency 30 days, who is the mother, wife, widow, daughter, sister or half-sister of any person male or female living or dead who is serving or has served without Canada in any of the Military forces, or within or without Canada in any of the Naval forces of Canada or of Great Britain in the present war, or who has been honorably discharged from such services and the date of whose enlistment was prior to September 20th, 1917.

Unionist Party Publicity Committee.

Purcell's, Ltd., Travers, Alta.

THE STORE OF PRACTICAL CHRISTMAS GIFTS

Here is the Real **SANTA LAND** of the District

We invite you to see the tables of Fancy China and Cut Glass. Cut glass prices \$1.50 to \$10.00.

Toys, Toys, Toys.

Dolls and Dolls' Beds. Teddy Bears. Model Builders. Wash Boards. Games. Dolls' Carriages. Checker Boards. Balls. Chimes. Story Books. Guns. Trunks. Tea Sets. Soldiers. Camps. Engines. Trains. Stuffed Animals, etc., etc. etc., and many others far too numerous to mention. Come and bring the children. Let them see and admire all the pretty things Santa Claus has in store for them.

GLOVES AND MITTENS

Of Every Description for the Family.

Despite the condition of the wool and leather market our lines are most complete. Children's wool and fleece mits, 25 to 50c.

Girls' wool mits, 45, 50, 60c.

Men's and women's mits and gloves, \$1.25 to \$5.00.

FURS—STOLE AND MUFF

A grand assortment of Rat and China Bear sets at reasonable prices.

Women's Rat coats \$125.00 to \$165.00

Men's fur coats \$35.00 to \$85.00

See our men's fur caps at \$7.50

Fancy cloth and felt slippers for the Christmas trade, good stock to select from.

LEATHER GOODS

Hand Bags, Purses, Card Cases, Wallets, and Bill Folders.

Manicure Sets, \$1.25 to \$3.00.

Toilet sets in fancy cases, \$2.50 to \$7.

Ink Stands, Shaving Mirrors, Shaving Sets, Smoking Sets, and Trays. Prices to suit every purse.

CHRISTMAS WAISTS

Ask to see our Crepe de Chine waist, \$5.75, \$6.50.

Lawn Waists, \$81.50 to \$4.00.

Women's New Sweaters.

In many fashionable colors, with attractive collars, pockets and cuffs, \$5, \$7, \$10.

HANDKERCHIEFS.

The Useful Gift.

Ladies' handkerchiefs with fancy borders and lace edges, 20, 25, 50c.

Initialed, Linen and Silk Handkerchiefs, 50, 75c. and \$1.00

Children's handkerchiefs, 5, 10, 15c.

Men and Boys' Sweaters.

Real Values

Boys' sweaters, \$1.50 to \$4.00.

Men's sweaters, \$3.00 to \$10.00.

Ladies and Misses' Cloth Coats

Exceptionally classy and up-to-the-minute line, \$14 to \$35.00.

Children's Winter Weight Coats

Blue, Gray and Red Astrachan, and Heavy Coating Materials, 4 to 14 years. \$6.00 to \$14.00.

Men's Neckwear.

Ties of every description, 35c. to \$1.50
Silk mufflers and scarfs, in fancy colors \$1.50 to \$6.50.

See Our Line of Men's Dress Shirts at Last Year's Prices.

Christmas Confectionery

Most complete stock, from Mixed Candy at 17c. to Cherry Chiclet Drops at 60c. per lb.

Fancy and Staple Groceries

Raisins, Currants, Candied Peel, Cakes, Cookies and Biscuits, Walnuts, Almonds, Brazils, Filberts, Peanuts, etc., Oranges, Lemons, Apples, Bananas, Cranberries, Grapes, at the very lowest prices.

SATISFACTION OR YOUR MONEY BACK.

PURCELL'S, Ltd., TRAVERS, Alta

A REALISTIC ANSWER.

The Sentry Didn't Have to Go into Details With the Officer.

During one of Haig's attacks on the Hindenburg line a "Minnie" had come over and knocked all the stuffing out of a sentry. He staggered to his feet—except for the tremendous shaking, practically unhurt—fighting for breath, which he could not get back for some minutes. While he was so standing a young officer, newly out, turned the corner of the trench. There was a heavy bombardment on. The inexperienced young officer, not knowing what had happened and seeing the sentry rifleless (his rifle had been blown many yards away), knees bent, body limp, eyes half out of his head and mouth (half full of dust) gaping open like a loosened sack head, inquired, "Well, what's the matter with you?"

The man tried to answer, but had no breath to do so, and, knocked silly as he was by the shock, gaped helplessly and idiotically at the officer, who said again, this time more sharply, "What's the matter with you?"

At that moment over came another "Minnie," falling sufficiently near the officer to serve him exactly as the previous one had served the sentry. As half blinded, wholly smothered and three-quarters stunned the officer stumbled to his feet the sentry ran forward to help him up. Then, standing the regulation two paces away, the sentry came smartly to attention and, ceremoniously saluting, said, "Beg pardon, sir; I couldn't answer before, but that's what was the matter with me."—London Chronicle.

OUR LAGGING WORLD.

Its Motion is Slowing, and the Day is Growing Longer.

Our earth appears to be slowing down its spin. Two British astronomers who have finished a long study of the matter report that it now takes almost exactly three seconds longer for the world to turn over once than it took 100 years ago, and a century hence still another three seconds will have been added to the day.

At this rate Shakespeare had nearly ten seconds less in his twenty-four hours than has a modern dramatist. William the Conqueror was handicapped a half minute in keeping up with his descendants. Julius Caesar was a whole minute to the bad, while even if he had lived to old age his life would still have been some twenty of our days short of what his biographers would have claimed for him.

Abraham and the early Pharaohs would have been still more pressed for time. The earliest men, say in the year 100,000 B. C., would have had no use for "How to Live on Twenty-four Hours a Day," for they had only twenty-three hours to do their living in and were really only seventy-six years old when they thought they had reached fourscore.—Edwin Tenney Brewster in St. Nicholas.

"Flying" Americans.

Wilbur and Orville Wright began their experiments with the aeroplane fourteen years before the great conflict awakened Americans to the wonderful part that aircraft was to play in warfare. The first flight of these famous brothers over the barren sand dunes at Kitty Hawk, N. C., lasted but twelve seconds. It was another American, Glenn H. Curtiss, who made the first successful flight in a flying boat. He was then working on aeroplanes for the navy and experimented with a biplane equipped with floats. Giving this up for one with a true boat body, straightway came success. That was in 1911, and the first great stride toward giving the American navy its fleet of fighting boats that it followed five years later, when congress set aside \$3,250,000 for naval aircraft alone.—F. E. Evans in St. Nicholas.

Strayed Colt.

Strayed from the premises of the undersigned, three miles north of Lomond, on December 4th, a bay sucking colt, with white hind feet, white under lip and white star on forehead. Suitable reward will be given for information leading to its recovery.

25-4 R. F. BELL, Lomond.

The H. & H Feed and Sales Stables

When in Lomond leave your team at the Farmers Feed Barn.

BO WELTY COAL AND TIMOTHY HAY FOR SALE.

HEDGES & WOGSBURG Lomond, Alberta

Phillips & Munro

Everything in Hardware. Oils, Paints, and Glasses. Hot air, hot water and Steam Heating. Furniture and Undertaking.

H. E. ELVES

L. M. SWAIN

The Lomond Realty Co.

List your land with us. We are in touch with many U. S. A. buyers. We have money to loan on improved farm property. Call on us regarding Life Insurance or any other Line of Insurance.

Lomond :: :: :: Alberta.

COON COATS

In a few years the coon coat will be a novelty. This fur is getting more scarce every year. In spite of this, we have been able to place in stock a very few fine specimens. Come and try them on; well-matched pelts, good roomy cuts. Prices, \$150 to \$200.

Fur Coats for the Ladies

Among the large stock of Ladies' Winter Coats are a number of fine furs. There are a large number of new styles in heavy cloths to choose from.

Motor Bonnets

The new Velvet Motor Bonnet for ladies is just the right thing for this cool weather driving. See our new stock.

A good range of Sweaters and Sweater Coats for Men, Women and children.

Men's Mackinaws

The Mackinaw has taken hold of man's fancy again this year. It is a light, warm coat at a reasonable price. See our new lines at \$10 to \$18.

Men's Corduroy and Heavy Duck Pants.

A new stock just opened up for the winter trade. From \$2 up.

We have a good range of Flannel Work-Shirts that cannot be beaten in Price or Quality.

A large stock of Art Sateens and Cretonnes, very pretty designs. Buy your fall drapings now.

Marshall & Wilson

THE STORE of QUALITY

Lomond, Alberta